



Instructional Design and Instructional Strategies for CSUN Virtual Learning

Summer 2020 Workshops for CSUN Deans, Associate Deans, Department Chairs, and Faculty

To help you prepare for the Fall semester, Tseng College's instructional design team is hosting a series of webinars on best practices for virtual course work, instruction and delivery. In each session, an instructional design expert will share strategies for effective virtual education, covering everything from grading to course design.

Each webinar will include a 45-minute presentation followed by a 30 - 45 minutes question and answer session. This series will help faculty, departments and colleges consider a wider array of virtual instruction and instructional design options.



The Webinars Schedule

Topic	Select one of two dates	Description
Assessment design: Exams vs. projects <i>Presenter: Kannan AMR</i>	Tuesday, July 21, 1:00 p.m.	How to conduct midterm and final exams; perform self and peer assessments; handle privacy issues related to online proctoring; and provide feedback on plagiarism report.
	Thursday, August 6, 10:00 a.m.	
Remote teaching: Classroom discussions and presentations <i>Presenters: Jimmy Gandhi and Kannan AMR</i>	Thursday, July 23, 10:00 a.m.	How to encourage safe and productive online discussions.
	Tuesday, August 4, 1:00 p.m.	
Online grading and using rubrics <i>Presenter: Suzanne David</i>	Tuesday, July 28, 1:00 p.m.	How to effectively use Canvas gradebook in your courses.
	Thursday, August 13, 10:00 a.m.	
Group projects and assignments: Online collaboration tools for effective learning <i>Presenter: Maria Fernandez</i>	Thursday, July 30, 10:00 a.m.	How to use synchronous and asynchronous tools to promote teamwork.
	Tuesday, August 11, 1:00 p.m.	

Register for Webinars

<https://app.smartsheet.com/b/form/c37405edd9af4334a6cae1b7caec35bb>

Further Support

If you or your college have additional thoughts or questions, you can join a virtual drop-in session with the Tseng College Distance Learning instructional design team at any of the following times:

- Monday, July 27: 11:00 a.m. to 12:00 p.m.
- Friday, July 31: 2:00 p.m. to 3:00 p.m.
- Monday, August 10: 11:00 a.m. to 12:00 p.m.
- Friday, August 14: 2:00 p.m. to 3:00 p.m.

To access webinars and faculty drop-ins, please visit our Zoom channel on the date of your desired session:
<https://csun.zoom.us/j/95024781704>

Presenter Bios

Jimmy Gandhi, Ph.D., Interim Associate Dean of the Tseng College / Associate Professor of Manufacturing Systems Engineering & Management

He teaches courses, both online and face to face, in Supply Chain Management, Lean Manufacturing, Six Sigma, Entrepreneurship and New Product Development.

In addition to his work for the Tseng College, Jimmy teaches courses in supply chain management, lean manufacturing, six sigma, entrepreneurship, and new product development.

Jimmy earned his M.S. in Engineering Management from CSUN and his Ph.D. in Engineering Management from the Stevens Institute of Technology in Hoboken, N.J.

Kannan AMR, Ph.D., Director of Distance Learning in CSUN's Tseng College

With more than twenty five years of instructional design experience, Kannan is responsible for the planning and execution of seventeen virtual degree and certificate programs at CSUN. Before joining CSUN, Kannan worked at KPMG, the College of Westchester, University of Wisconsin, Stevenson University and Syracuse University.

Kannan earned his Ph.D. in Instructional Design from Syracuse University, as well as an M.S. in Visual and Interactive Communication.

Maria Fernandez, M.S. Ed., Assistant Director of Distance Learning in CSUN's Tseng College

For nearly three decades, Maria has worked in instructional design, online teaching, faculty development, and educational technology. Prior to CSUN, Maria spearheaded online course development at Cal State Los Angeles, serving as the quality assurance coordinator of all virtual programs. Before that, at Miami Dade College, Maria designed online courses across multiple academic disciplines and trained faculty in online teaching and course design.

Maria holds a B.S. in Computer Science from Saint John's University, N.Y., and an M.S. in Educational Media from Nova Southeastern University, FL.

Suzanne David, M.S., E-Learning Manager in CSUN's Tseng College

Suzanne David has worked with CSUN's distance learning team for over 19 years, serving as both an instructional designer and instructional technologist. Her areas of specialization include user experience design, research design and analysis, and accessibility. Suzanne has experience teaching at the secondary, undergraduate, and graduate levels. Currently, Suzanne is an adjunct faculty member for the fully virtual CSUN Master of Science in Assistive Technology and Human Services program.

Suzanne holds a Bachelor's in Psychology from UCLA, as well as a Master's in Human Factors and Applied Experimental Psychology from CSUN.