In keeping with the mission of California State University Northridge, The Tseng College envisions dedicating its talents and resources over the next five years to moving forward in the areas described below. As a core component of this work, The Tseng College will expand its purposeful and productive partnerships both within and beyond the University – including across international boundaries – to create, refine and deliver innovative and excellent educational pathways and programs. The Tseng College’s practices will remain agile, reflective, data-driven, internally collaborative, global in perspective, and focused on using its full capabilities to realize this expanding vision.

- The Tseng College will build on its innovations in stackable curricula and innovative educational pathways and programs within and across disciplines and institutions to give CSUN the most distinctive and excellent portfolio of advanced professional education programs available at all levels, from post-associate through doctoral. To achieve this objective, The Tseng College will leverage its achievements over the past five years with attention to the following: 1) new options and strategies for program design and direction; 2) virtual and global approaches to case-based, solution-based and application-focused professional practice experiences; 3) the integration of various program types into comprehensive educational experiences focused on excellence in professional practice; 4) the scanning of forefront models at the national and international levels; 5) the tracking of changing demands for post-degree professional licensure; 6) expansion of teaching and research synergies across disciplines to strengthen the range of perspective important to each area of professional practice; 7) reconsideration of the full range of possibilities inherent in educational technologies; and 8) ensuring instructional excellence.

Overall, The Tseng College plans to double the number of its degree and certificate programs during the five-year period. As a result, The Tseng College expects to increase total revenue from degree and certificate programs by 100%.

- The Tseng College will increase CSUN’s recognition as a provider of excellent and distinctive, professionally focused graduate education at the master’s and doctoral levels and as a hub of significant and innovative applied/engaged research across the disciplines. This goal will be achieved through direct marketing and communications initiatives as well as through efforts described in the next two bulleted paragraphs.
The Tseng College will also work with colleges and departments to create focused areas of distinction, which will include self-support degree and/or for-credit certificate programs that will both support additional faculty expertise (faculty hires) and provide a strong foundation for an increase in grants and contracts, thereby further enhancing CSUN's reputation as a hub of excellence in selected areas.

Working with CSUN faculty, The Tseng College will create an instructor/faculty- development strategy that will allow those teaching in advanced professional education to develop their instructional design and teaching strategies to their fullest potential.

The Tseng College has developed a wide range of responsive support services and capabilities. During the next five years, The Tseng College will take these services and capabilities to a significantly higher level by doing the following: 1) using technologies to streamline essential administrative processes with a focus on further improving student/client service; 2) streamlining all processes and services; 3) rethinking the flow of work to create the simplest approaches possible, and 4) refining all online and print materials to ensure optimum conciseness, clarity and usefulness. The result will be more efficient, cost-effective and responsive support services appropriate to the College’s growth and continuing innovations in programming.

The Tseng College will invest in enhancing and refining its approach to data gathering on the full range of its offerings in order to obtain information that is more meaningful in more ways than that provided by regular program evaluations and periodic curricula assessments. This new data will enable The College to strengthen programs, improve services, better design and target marketing efforts, and inform the decision-making processes of the College's senior management team.

By using its core capabilities in concert with the strengths of the University’s colleges and departments, The Tseng College will be able to leverage and expand the agility and innovative potential of the University as a whole. Through these efforts, which should enhance the University's ability to address the wide array of challenges facing higher education today (including the steady decline of state funding and the increasing demand for education across the career span), The Tseng College expects to be a major contributor to the University's competitive edge over the next five years and beyond.