

**CSUN**

**TSENG COLLEGE**  
GRADUATE, INTERNATIONAL  
AND MIDCAREER EDUCATION



## **Outcomes Overview 2023–2024**

*For questions, contact  
Joyce Feucht-Haviar, dean  
[joyce.feucht-haviar@csun.edu](mailto:joyce.feucht-haviar@csun.edu)  
(818) 677-5005*

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## An Introduction: Sharing the CSUN Approach

### A CSU University-Level Approach for Maintaining Capacity and Financial Stability in Self-Support Operations

CSU policy and recommended practice assume that decisions about a CSU university's self-support operations that affect the overall focus of the work, operational capacity, or financial stability of self-support operations are made at the university level where responsibility lies. This approach assumes that a longer-term institutional view will be applied to decisions about significant changes in the capacity of the self-support operation and/or its financial stability.

CSUN finds that having a well-established process for formal consideration, review, and university-level decision making about any significant changes in CSUN's self-support capacity or financial stability without a university-level and longer-term institutional view disadvantages CSUN. That is, without such a university-level approach individual choices and changes made over time by parts of a university (often to solve or defer near-term issues quickly) can push the university's self-support operation into a combination of financial crisis and, in turn, a significant decrease in the university's capacity to do new work important to the university. It can impede a university's self-support operation from investing in new programs/partnerships/initiatives that serve the university and its ability to achieve its priority goal. Over time, short-term and narrow decisions that have longer-term and systemic impacts can become a significant and difficult-to-solve problem for CSUN – a problem that no one knowingly created.

In that light, CSUN established a more formal university-level process for reviewing proposed actions that might adversely impact and/or significantly change the capacity of the university's self-support operations. At the presidential and cabinet/VP level, self-support operations are most closely linked to three key areas:

- **Academic Affairs:** Core educational work is the foundation of self-support operations.
- **Administration and Finance:** From a financial perspective, self-support operations contribute to the university's overall financial value.
- **The President:** Responsible for setting institutional priorities and guiding the university's capacities in the directions aligned with those priorities.

At CSUN, issues with broader implications for preserving the capacity and financial stability of self-support operations can be brought forward to the cabinet (VPs and president) by any of these divisions. Typically, the **provost** plays a key role in this process. Additionally:

- The **senior administrator (dean)** of self-support operations serves as a resource for identifying potential impacts on capacity or financial stability that should be considered by the cabinet.
- The **dean of CSUN's self-support college** provides the cabinet with an analysis of the implications of proposed changes, helping inform the cabinet's longer-term, university-level decisions.

The foundation of CSUN's approach:

## Preserving the University's Self-Support Capacity

Each CSU university has a self-support academic operation (most often a self-support college). This is a capacity of the university rather than a particular set of programs and/or administrative services that the self-support operation provides at any given time. The capacity does and should evolve over time in tune with the educational needs of the region and the academic strengths of the university. This capacity allows each CSU university to innovate and be more agile and responsive to changing educational needs and emerging fields than might otherwise be possible. It allows a CSU university to develop new degree and nondegree programs; to open doors for enhanced university engagement in the region; to work across disciplines; to support the university's role in economic and community development; to add to the university's educational relationships at the state/national/international levels; to link the university's academic strengths to employers, communities, working adults, and professional practitioners in a wide range of fields of importance to the university; and to invest in developing self-support programs in emerging fields significant to the university's future. This capacity can be used to expand access, develop new program formats and delivery modes, and provide a proving ground for changing instructional strategies (with or without technologies).

A CSU university can guide this self-support capacity in different directions to serve the changing university academic priorities, build a broader influence/impact based on university strengths and plans for moving a given CSU university forward, and/or respond to changing regional/state educational needs over time.

Keeping this capacity robust requires attention to the interconnected financial strength of the university's self-support operation so it can preserve the capacities outlined above for the university. Without significantly drawing down on operational reserves, there should be enough net funds in a self-support operation year-to-year to invest in new programs, capabilities, services, or the like (to take risks while protecting the university from those risks) that are in keeping with the university expectations that the self-support operation will contribute to the university's mission, purpose and educational values as well as to its financial flexibility.

## Preserving Financial Stability of the University's Self-Support College

A CSU university's self-support operations should have a viable operational reserve for ensuring operational continuity in the case of significant operational disruption. This reserve should be about six months of the prior year's operating expenses.

Among CSU universities, some of the most regular sources of financial disruptions of self-support operations are either:

1. failure to evolve the self-support operation's offerings and services with changing needs (remaining current, competitive, and tightly linked to university strengths and purpose)
- or*
2. unexpected changes in program and revenue (moving programs out of self-support into state support or near-term decisions to discontinue a program for broader university reasons). Staff

in CSU self-support operations are part of CSU staff unions and must be retained and paid accordingly regardless of disruption. Replacing or changing a significant source of revenue with the development and launch of new programs while paying staff costs can require three to five years and, in turn, require using a significant amount of operating reserves, both for the development and marketing of new programs and paying staff during that period.

Working at the university level with the full cabinet (VPs and president) to regularly review (at least every two to three years) the overall financial stability of the university's self-support operation should allow for guidance when issues first appear before they are of a scope that is more difficult to redirect effectively.

Other significant impacts on operating reserves come from natural disasters, pandemics, recessions, and more. Since there are no state funds available to address such issues, a self-support operating reserve that would cover six months or more of operations is important for ensuring longer-term financial stability and for protecting the university from significant financial risk.

CSU universities with facilities supported by self-support funding also need to maintain a building/facilities reserve determined from a longer-term perspective at the university level for addressing all the near and long-term needs of building upkeep, major projects as the building ages, and the like. The size of a facility's reserve should be a university-level and longer-term decision.

As designated in CSU policy, the president has the ability (in consultation with the CSU Chancellor's Office, as appropriate) to use self-support reserves to address a significant university fiscal emergency as warranted from a longer-term, university-level perspective. If this happens, a strategy should be developed at the university level for rebuilding the self-support reserves in the subsequent few years to maintain financial stability in the university's self-support operations.

Keeping self-support reserves at appropriate levels for the longer term, and deciding what to do with additional operating reserves when those reserves are over six months of the prior year's expenditures for several years in a row, and when they are also predicted to be so for two to three years into the future, should be a university-level, longer-term decision. Similarly, if a university wishes to create a new self-support reserve fund (beyond an operating reserve and any needed building maintenance reserves) in keeping with CSU policy, that would appropriately be a university-level, longer-term decision.

The CSU has very firm lines between self-support funding and state-support funding (General Fund), so a CSU university's choices about the use of self-support funds need to be compliant with all such CSU policies. Ensuring that such university-level, long-term choices for self-support operations are fully compliant with CSU policies and audit standards is also a university-level responsibility. In that light, when self-support financial changes are considered (particularly those that involve the movement of funds out of self-support accounts), a review of compliance with CSU policies is often warranted before such changes are made. Consultation with CSU Chancellor's Office audit advisers is prudent.

For more details on CSUN financials and reserves, please visit the following link:

<https://csun.openbook.questica.com/>.

## California State University, Northridge The Tseng College

### Financial Summary

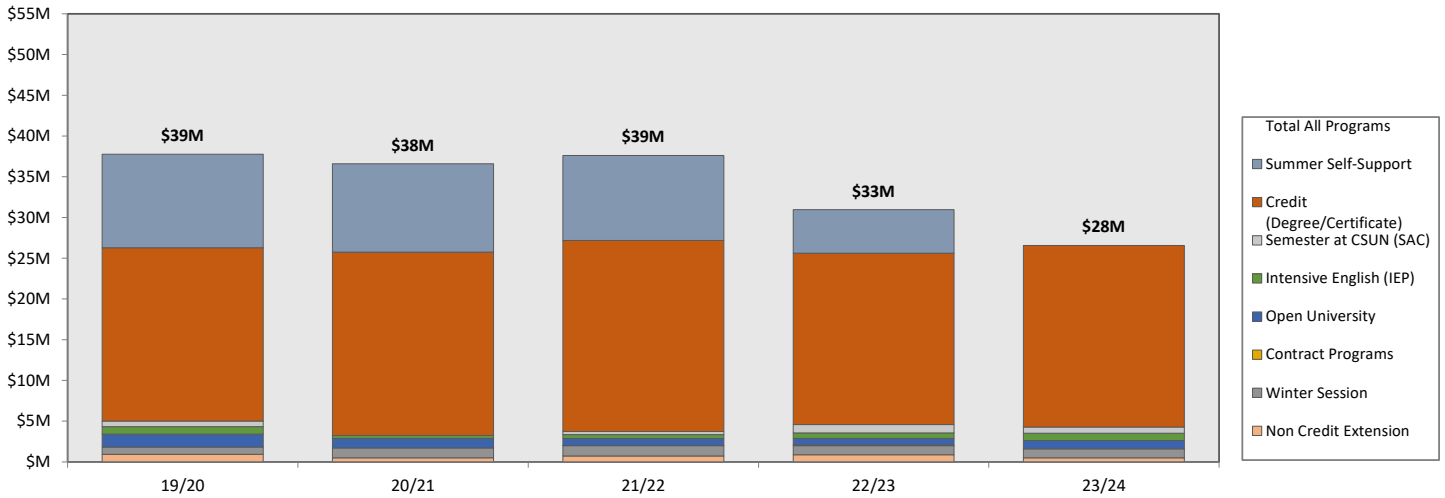
Seven new degree programs are to be introduced between FY2024-25 and FY2026-27. Programs for international students are expected to gradually recover from the decline during the Pandemic. The Pathway to Excellence Program changed format and moved to State-Support in 2024-25. Other Revenue included a one-time recognition of \$0.5M in housing revenue in FY2023-24. Net Contributions are projected to be positive again in FY2027-28 as new marketing strategies and new programs take effect.

	2023-24	2024-25	2025-26	2026-27	2027-28
<b>Revenue</b>					
CSUN Self-Support Degree, Certificate and Professional Education Programs	22,791,806	25,197,743	26,927,945	28,777,724	30,755,376
Open University	1,018,070	1,150,000	1,207,500	1,267,875	1,331,269
Winter Term	1,089,440	1,110,510	1,166,036	1,224,337	1,285,554
Pathway to Excellence/Workshops	89,106	39,108	41,063	43,117	45,272
Programs for International Students & Groups	1,527,947	2,161,664	2,261,824	2,366,754	2,476,685
ReLAY Institute	58,590	225,000	225,000	225,000	225,000
Other Revenue	1,469,588	913,628	959,309	1,007,275	1,057,639
<b>Total Revenue</b>	<b>28,044,547</b>	<b>30,797,653</b>	<b>32,788,677</b>	<b>34,912,082</b>	<b>37,176,795</b>
<b>Expenses</b>					
Compensation & Benefits	16,975,188	19,914,511	20,670,648	21,595,693	22,558,208
Other Operating Costs	12,571,197	13,354,032	13,599,645	13,809,538	14,025,626
<b>Total Expenses</b>	<b>29,546,385</b>	<b>33,268,543</b>	<b>34,270,293</b>	<b>35,405,231</b>	<b>36,583,834</b>
<b>Net Contribution</b>	<b>(1,501,838)</b>	<b>(2,470,890)</b>	<b>(1,481,616)</b>	<b>(493,149)</b>	<b>592,961</b>

<b>Reserves</b>					
Operating Fund (including Early Start & ReLAY Institute)	26,154,113	23,683,223	22,201,607	21,708,458	22,301,419
Construction/Capital Renewal Fund	20,683,030	20,993,277	21,303,277	21,613,277	21,923,277
<b>Total Reserves</b>	<b>46,837,143</b>	<b>44,676,500</b>	<b>43,504,884</b>	<b>43,321,735</b>	<b>44,224,696</b>

## California State University, Northridge The Tseng College 2023/2024

### Total Revenue



**Note:** CSUN fiscal year starts on July 1 and ends on June 30 covering the Summer, Fall, Winter Intersession, and Spring Terms. Beginning July 1, 2023, CSUN Summer Session moved from Self-Support to State-Support. CSUN Summer Session typically starts late May and ends mid –August which means that a portion of the summer revenue; i.e., revenue generated during the months of May and June should be recognized as part of the previous fiscal year. For FY22-23 the partial summer revenue was approximately \$5M. Beginning in FY 23/24, the move of CSUN Summer Session from Self-Support to State-Support is the reduction of approximately \$10M of revenues that are not included in Tseng College’s FY23-24 budget.

For FY 23-24 without Summer Self-Support revenue, Tseng college’s revenue from the Degree program is more favorable than budgeted. The main driver of revenue increase was from MPA and MSW programs with higher enrollments.

**California State University, Northridge  
The Tseng College  
2023/2024**

Analysis of Cost as a Percentage of Revenue

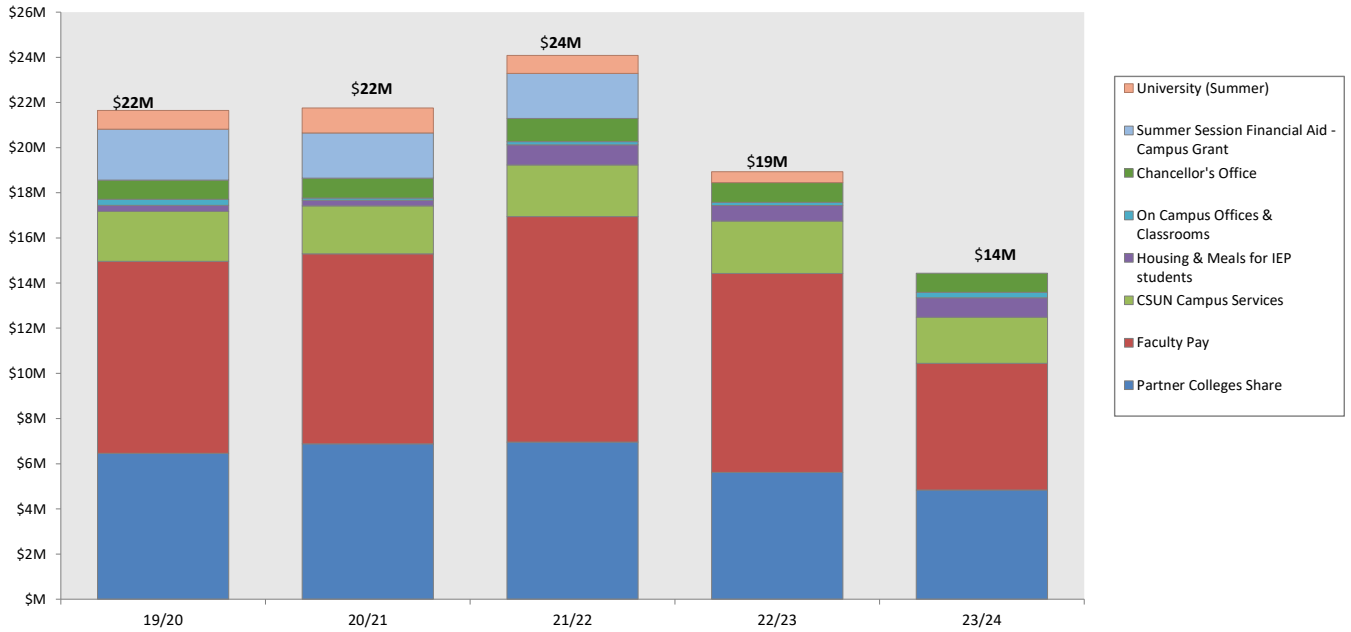
**Revenue \$28,044,547**

<b>Cost Items</b>	<b>% of Revenue</b>
Cost Reimbursement & Revenue Share to Partner Academic Colleges/Dept.	17.3%
Instructional Salaries & Benefits	23.2%
Tseng College Staff Salaries & Benefits	23.8%
General Operating Expenses	10.3%
Campus Services	8.1%
CSUN Capital Project	0.0%
Direct Marketing (non-people costs)	11.0%
Contribution to Operating Fund Balance/Reserves	0.3%
CSU Chancellor's Office	3.0%
Campus-wide International Support	1.1%
External Relations and Partnerships (including CSU5) for CSUN Overall	1.9%
<b>TOTAL</b>	<b>100.0%</b>



## California State University, Northridge The Tseng College 2023/2024

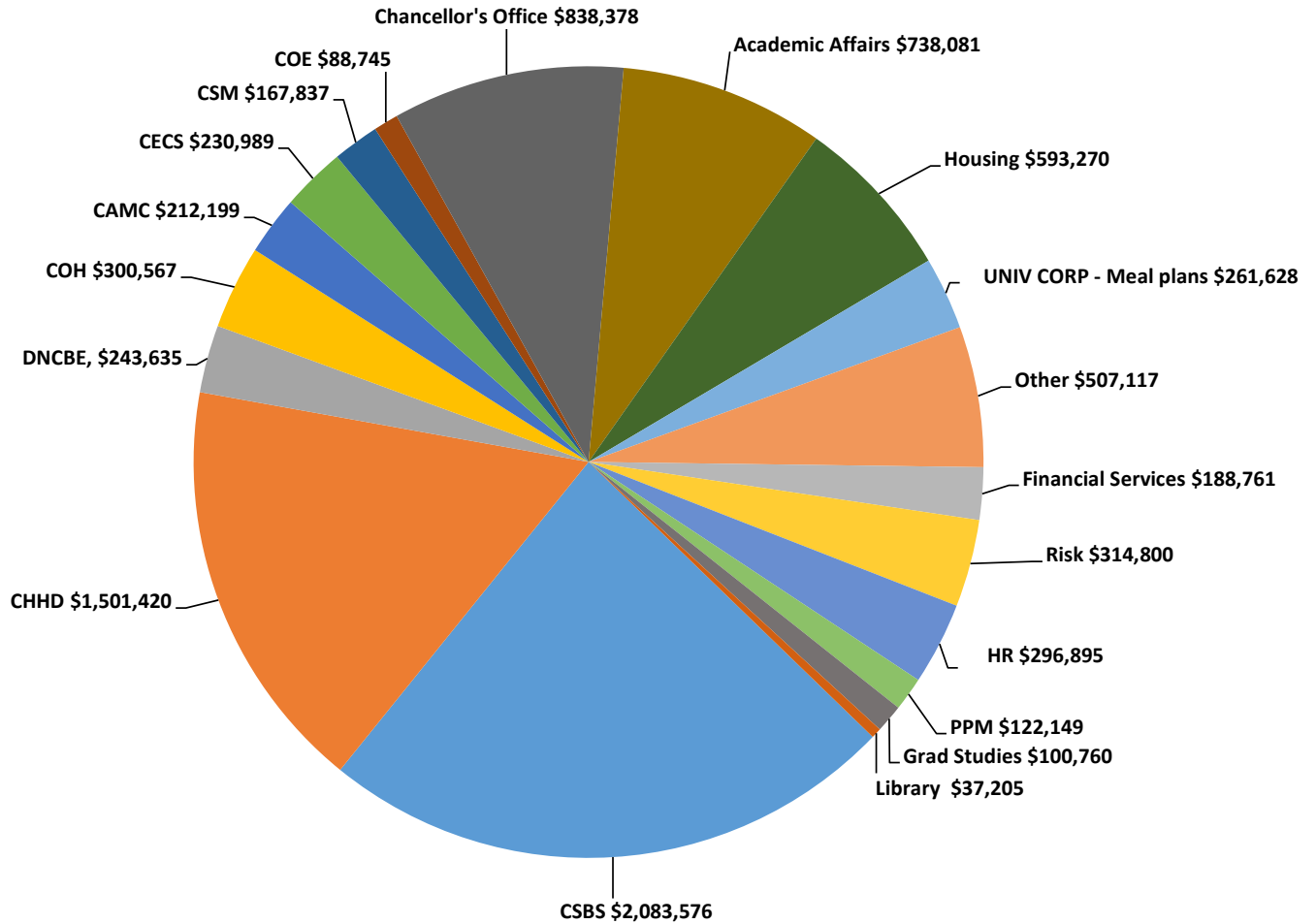
### Overall Financial Return to CSU/CSUN 2019/2020-2023/2024



Note: The overall financial return to CSU/CSUN without Summer were \$12.2M (2019-20), \$12M (2020-21), \$15M (2021-2022), \$14M (2022-2023), \$15 (2023-2024) Note: Beginning in 2023/24, CSUN Summer Session moved from Self-Support to State-Support. Faculty Pay and Partner Colleges Share decreased with the move of Summer Session to State-Support.

# California State University, Northridge The Tseng College 2023/2024

Total Transfer to CSUN/CSU = \$8,828,012  
(excluding faculty pay)



**California State University, Northridge**  
**The Tseng College**  
**2023/2024**

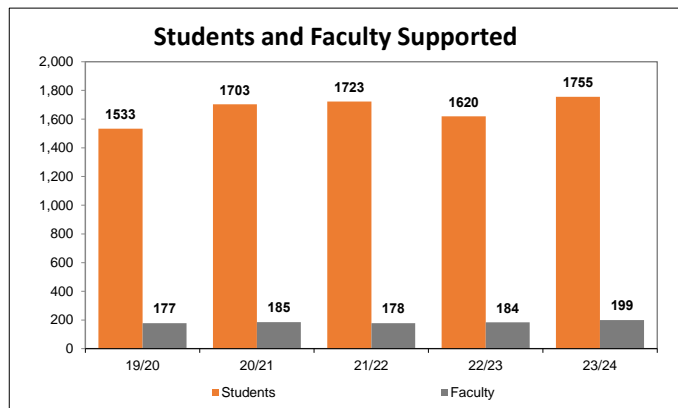
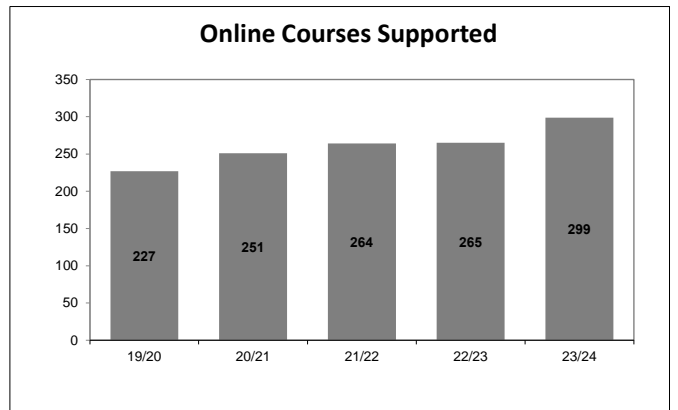
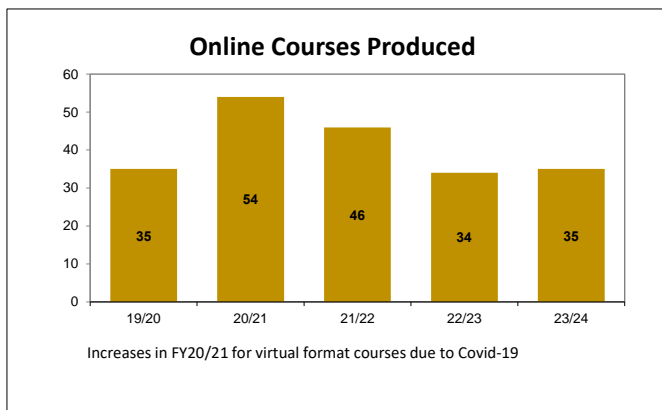
Total Payment to Partner Colleges and Departments

	College Transfer Cost Recovery to Fund 485xx	College Transfer Program Reinvestment to Fund 441xx	Faculty Pay	Total Amount
College of Health and Human Development	\$ 815,981	\$ 685,439	\$ 3,098,593	\$ 4,600,013
College of Social and Behavioral Sciences	\$ 915,897	\$ 1,167,679	\$ 2,245,997	\$ 4,329,573
College of Business and Economics	\$ 116,504	\$ 127,131	\$ 176,239	\$ 419,874
College of Engineering and Computer Science	\$ 141,208	\$ 89,781	\$ 184,219	\$ 415,208
College of Science and Mathematics	\$ 44,181	\$ 123,656	\$ 9,271	\$ 177,108
College of Humanities	\$ 153,152	\$ 147,415	\$ 299,513	\$ 600,080
College of Arts, Media and Communications	\$ 127,985	\$ 84,214	\$ 369,834	\$ 582,033
College of Education	\$ 7,935	\$ 80,810	\$ 10,140	\$ 98,885
Undergraduate Studies	\$ 3,607	\$ 8,417	\$ 16,557	\$ 28,581
<b>TOTAL</b>	<b>\$ 2,326,450</b>	<b>\$ 2,514,542</b>	<b>\$ 6,410,363</b>	<b>\$ 11,251,355</b>

# California State University, Northridge The Tseng College 2023/2024

## Distance Learning Services

The Distance Learning (DL) team in the Tseng College is responsible for the production and support of all fully online degree, hybrid, and credit certificate programs offered through self-support. DL works in close collaboration with the IT academic technology team that provides training and support services and practices to allow for a faster and more responsive approach to online production and faculty and student support for fully online degree and certificate programs.

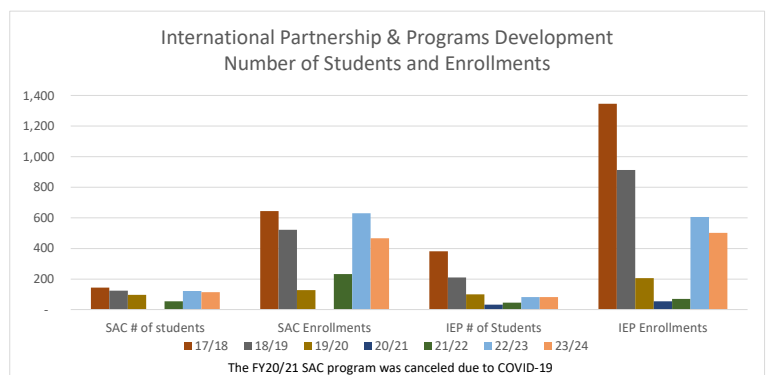
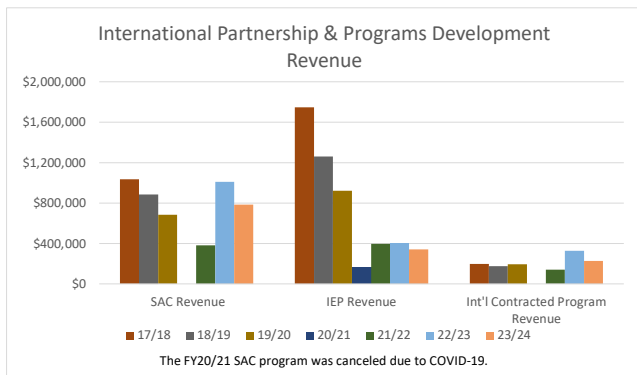


## California State University, Northridge The Tseng College 2023/2024

### International Partnership and Programs Development

The CSUN University Pathways Programs bring international students to CSUN to study English, focusing on written and spoken language skills needed for success in American higher education institutions. By recruiting international students and refining their experience on the CSUN campus, IPP showcases CSUN’s program offerings to international students, to CSUN students who want to study abroad, and to faculty who want to internationalize their curriculum.

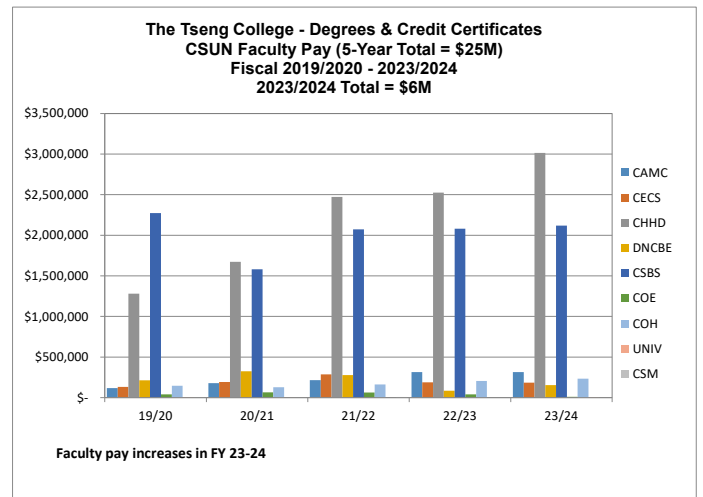
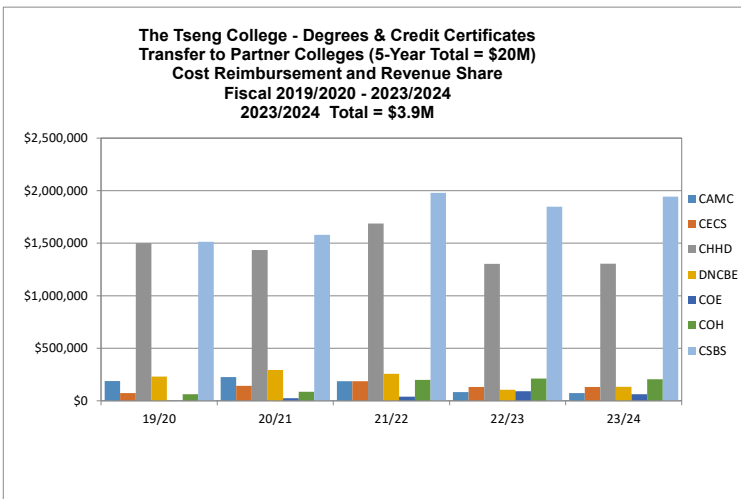
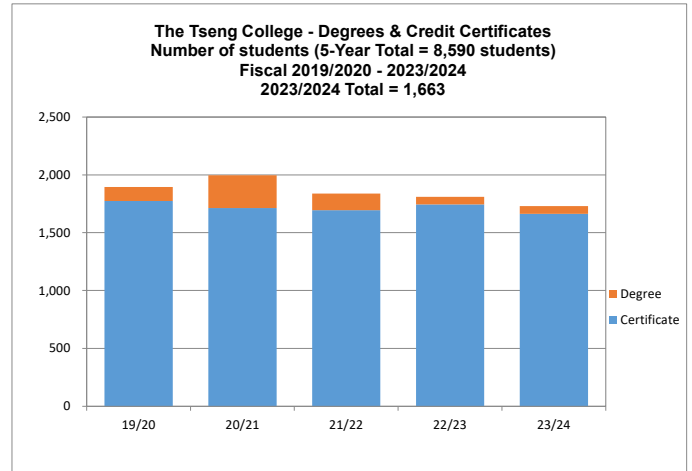
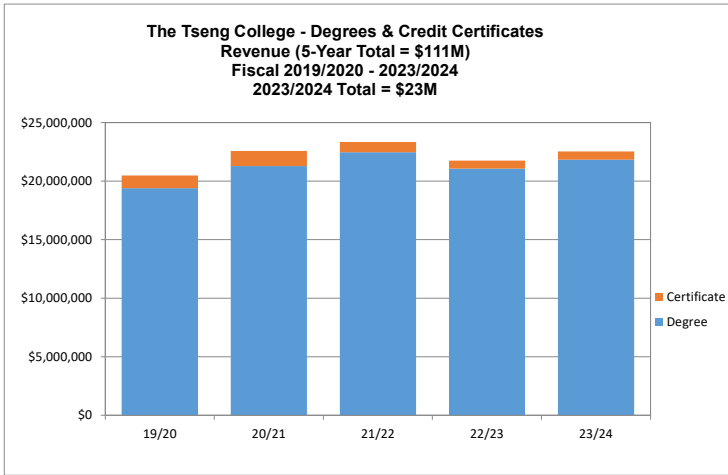
**Below is an analysis of this pattern from 2017/2018 through 2023/2024**



CSUN Intensive English, Semester at CSUN, and International Contracted Programs are all unique entry points and pathway programs into CSUN. They serve a target student audience that would like to experience CSUN for a shorter period of time and/or are not yet fully qualified for direct entry in one of our degree programs. These programs also expand CSUN’s presence in the global markets as they showcase the university’s full range of programs targeting the international student population and their interests in a very positive and engaging way. These programs function as another branding positioning of CSUN globally, as well as indirect international student recruitment into CSUN’s degree programs. Our large global university partnerships, such as the one with the American University of Bahrain, provide CSUN brand exposure and recognition in certain regions of the world.

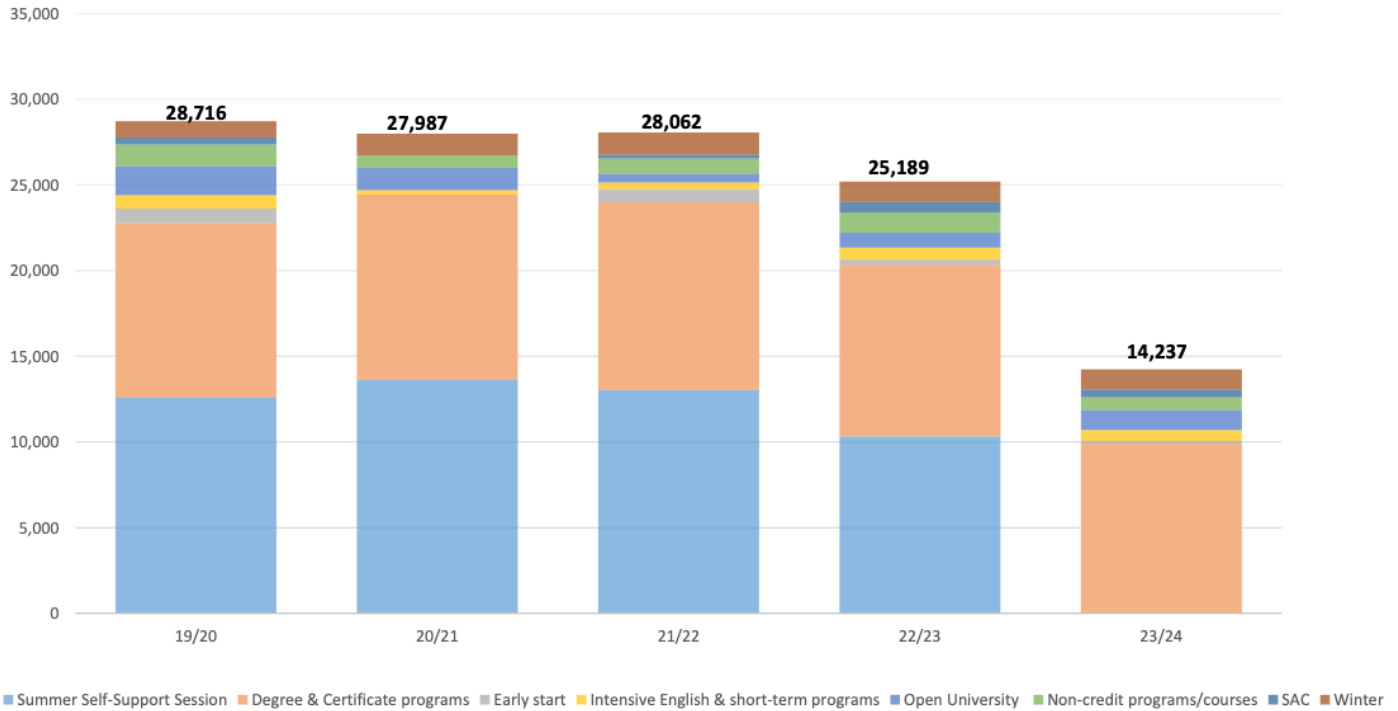
# California State University, Northridge The Tseng College

## The Distinctive Advanced Professional Education Strategy of CSUN's Tseng College



## California State University, Northridge The Tseng College

### 2023/2024 Total Enrollments (Number of Classes Enrolled by All Students)



The University moved summer sessions from Tseng College to State-support beginning with the Summer 2023 terms, which resulted in lower Summer enrollments. In 2023-2024 enrollments were down due primarily to lower enrollments in Non-credit, IEP, and SAC programs. In 2020-2021 decrease in enrollments due to IEP and SAC programs were cancelled during the Covid-19 pandemic.

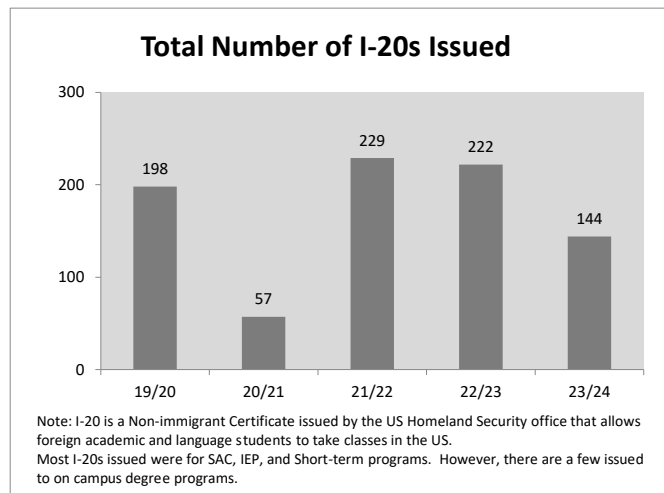
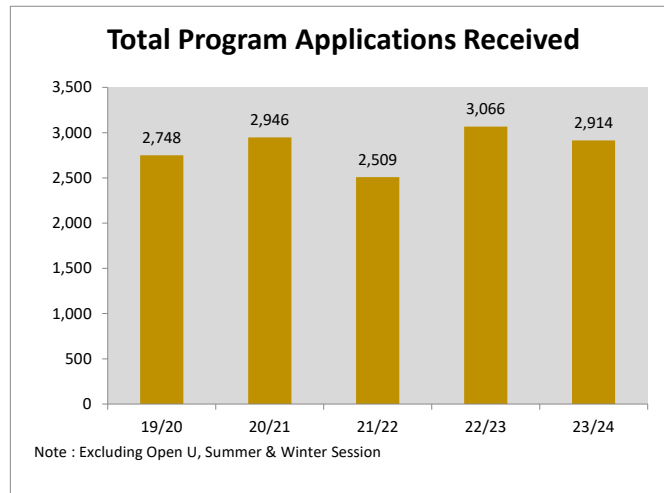
The Early Start program was not offered in 20/21. Starting July 1, 2024 the Early Start program moved to State-support.

## California State University, Northridge The Tseng College 2023/2024

### Admissions, Registration and Client Services and International Student Support

The Tseng College provides the majority of support services for CSUN self-support programs. These include the admission process using the custom-designed CY2 application. CY2 is tailored to non-traditional and self-support programs.

The Tseng College also has a transcript evaluation staff, provides I-20s and SEVIS (Student and Exchange Visitor Program Services) to international students, offers registration and student account services and systems support. The volume and scope of services grow and change to keep up with the needs of non-traditional students.

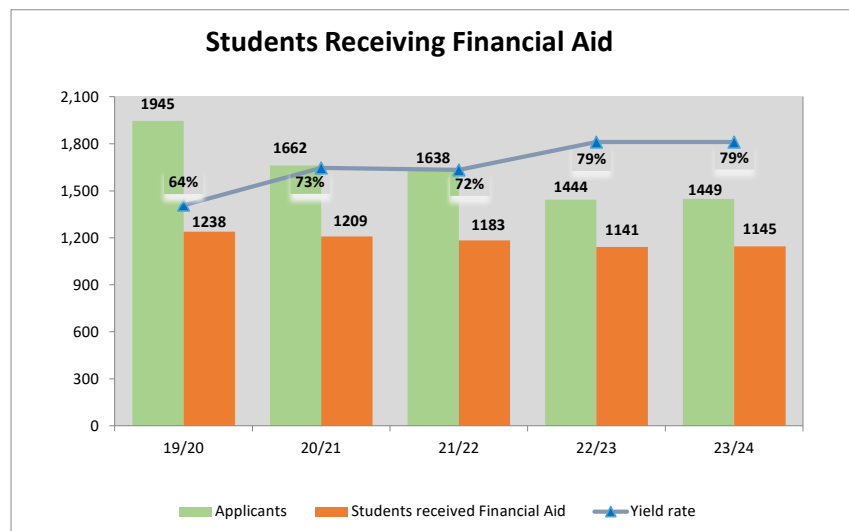
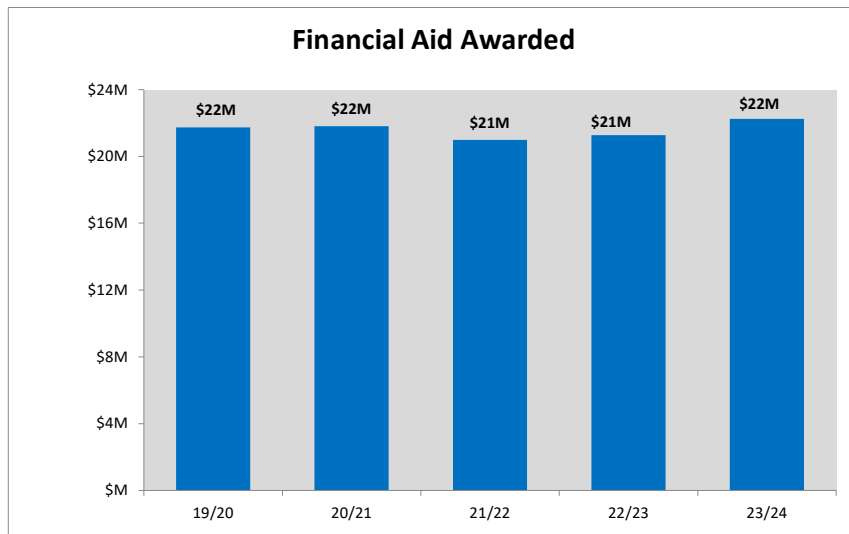




# California State University, Northridge The Tseng College 2023/2024

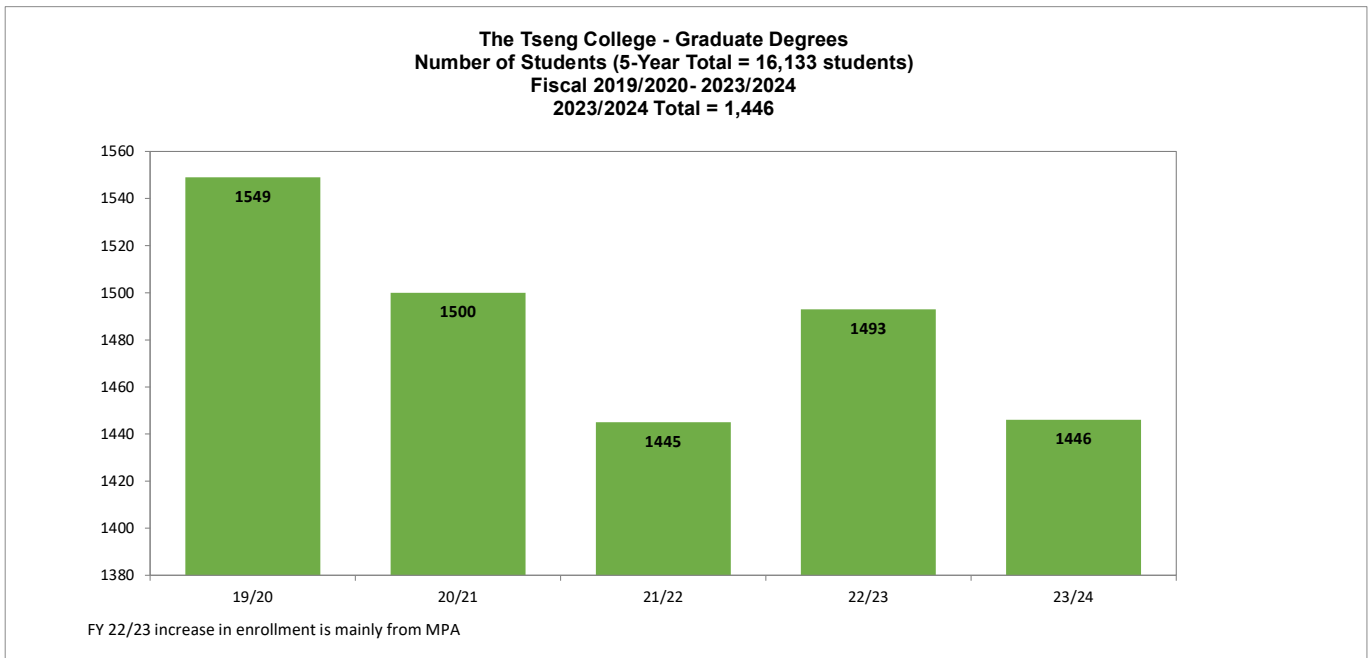
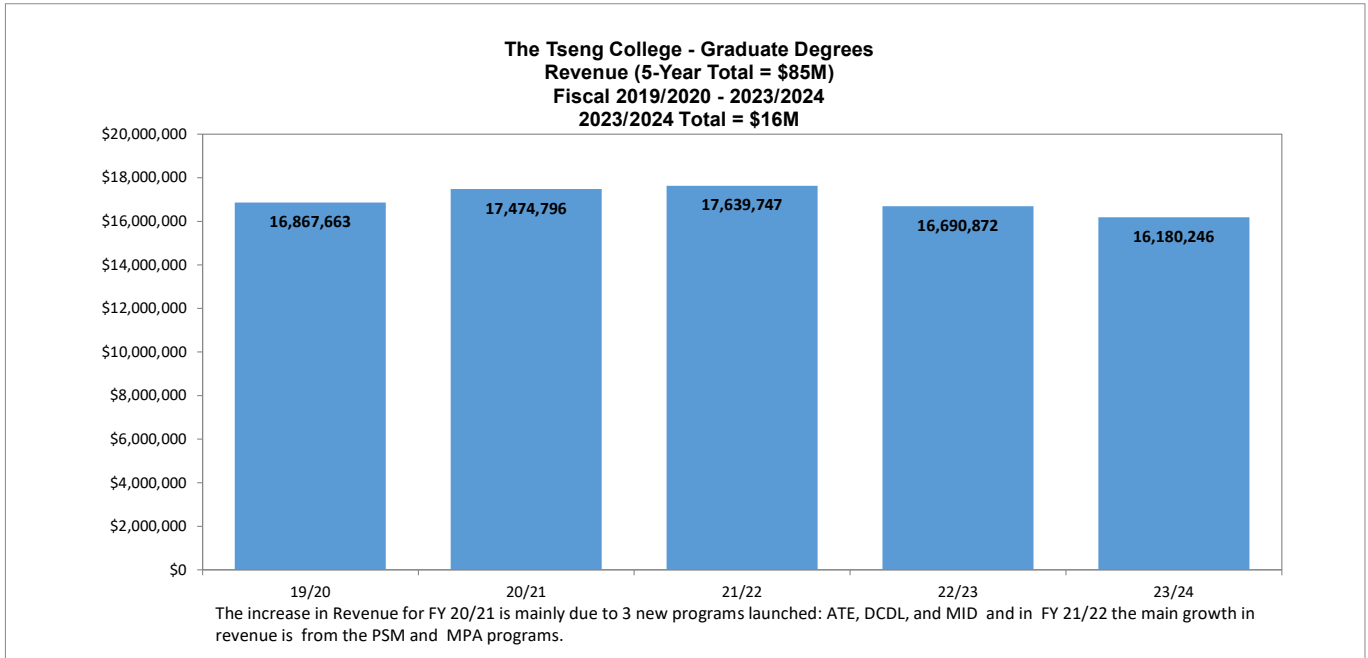
## Financial Aid

The Tseng College has its own Financial Aid Unit, responsible for evaluating and packaging financial aid for the CSUN self-support programs. The Financial Aid Unit provides financial aid guidance to the students and works closely with the CSUN Financial Aid and Scholarships Department to ensure compliance with federal regulations, state law, CSU Executive Orders, and institutional policies. The Financial Aid Unit specializes in working with programs containing modules as opposed to traditional standard terms. The College’s modules consist of 8-week, 12-week, and/or 16-week blocks.



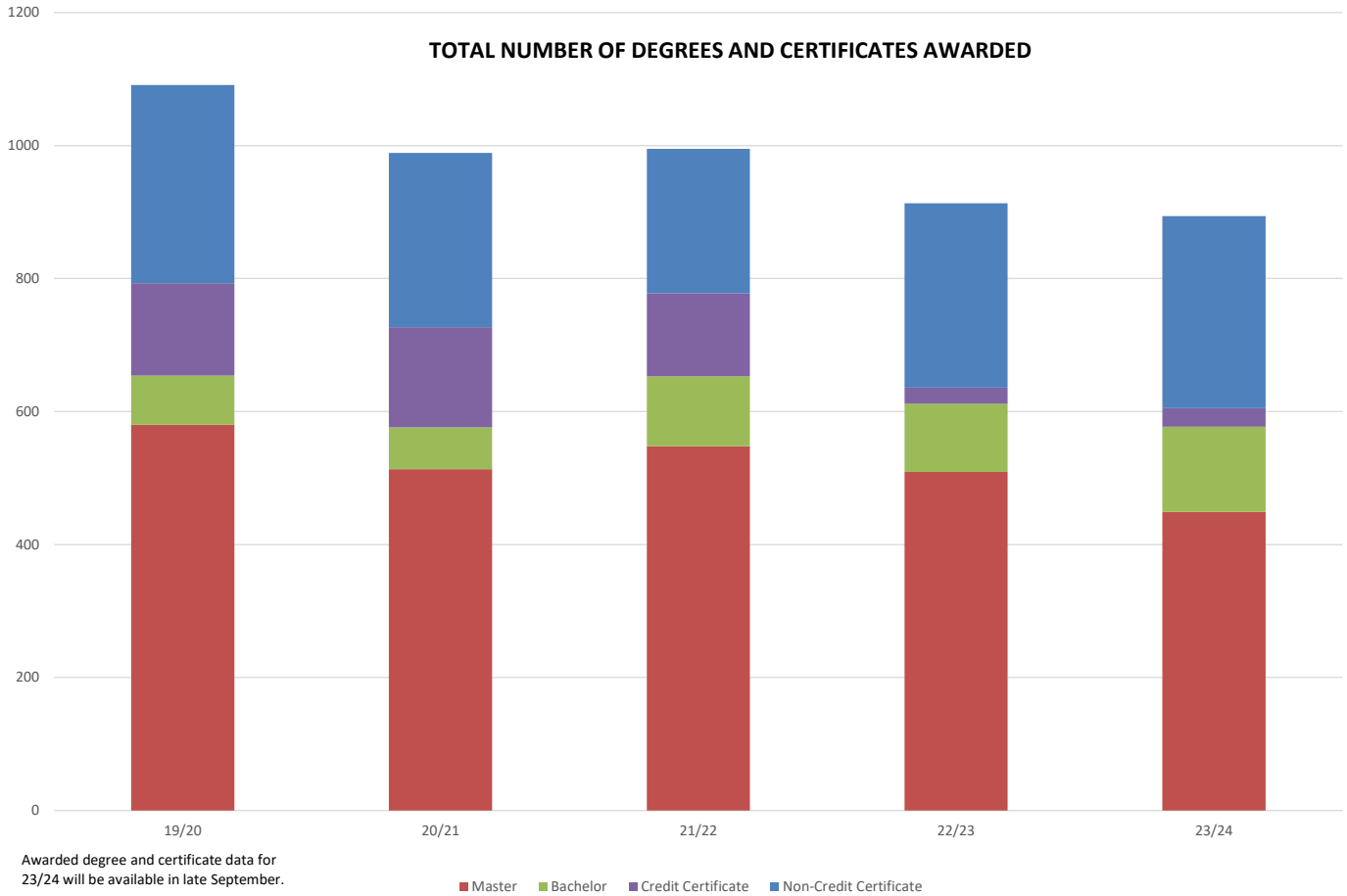
## California State University, Northridge The Tseng College

### Self-Support Graduate Degree Programs



# California State University, Northridge The Tseng College

## Self-Support Programs: Degree and Certificate Awards



# California State University, Northridge The Tseng College 2023/2024

## Marketing Comparison

Marketing at different campuses (within the CSU and nationally) is done with a mix of in-house staff and external services. The mix varies from campus to campus along a spectrum between doing everything in-house and doing all or nearly all with external service providers. In this light, the most useful comparative measure is how much in total is spent on marketing, whatever the combination of staff costs and external service provider charges. The national approach to judging whether the marketing expenses are on track is looking at how much in total is spent on marketing expressed as a percentage of yearly revenue. According to the 2023 CMO Survey, the national average for the education sector is 11.5% of total revenue. It should be noted that some of the more well-known private and for-profit institutions serving working adults spend as much as 20% of total revenue on marketing.

For the Tseng College, in fiscal year 2023/2024, direct marketing costs were **10.8%** of total revenue.

## California State University, Northridge The Tseng College 2023/2024

### Comparative Productivity: Earned Revenue per Full-Time Staff Member

Nine CSU campuses with a range of extended learning serving areas were selected for a comparative study with CSUN ExL. The findings were a comparative look at the relationship between the size of the full-time staff and the level of the earned revenue for FY **2023/2024** as of 06/30/2022. Revenue data is based on the Centrally Paid Cost and Debt Service report that is published and distributed by the Chancellor’s Office each year which features revenue from the previous fiscal year.

	<b>Self-Support Unit Projected Revenue</b>	<b>Number of Full-Time Staff</b>	<b>Revenue/Staff</b>
Campus A	\$ 24,270,292	35	\$ 693,436.91
Campus B	\$ 30,280,512	62	\$ 488,395.35
Campus C	\$ 30,311,179	48	\$ 631,482.90
Campus D	\$ 17,406,311	33	\$ 527,463.97
Campus E	\$ 18,525,281	35	\$ 529,293.74
Campus F	\$ 38,997,681	52	\$ 749,955.40
Campus G	\$ 37,134,918	109	\$ 340,687.32
Campus H	\$ 23,053,355	75	\$ 307,378.07
CSU, Northridge*	\$ 38,818,851	65**	\$ 597,213.09

*\*\*includes financial aid, marketing, distance learning, international, and the ReLAY Institute*

## California State University, Northridge

The Tseng College: *Graduate, International, and Midcareer Education*

### CSUN Self-Support Degree University Certificate and Pathway Sequence Program Offerings

#### *Predominately Face-to-Face and/or Regional*

- B.S., Nursing – Accelerated Program
- M.P.A., Master of Public Administration: Public Sector Management and Leadership (On-Campus & Off-Site Locations)
- M.S., Applied Behavior Analysis

#### *Online*

- B.A., Public Sector Management – Baccalaureate Degree Completion
- M.A., Diverse Community Development Leadership
- M.A., Humanities
- M.A. Entertainment Industry Management
- M.A., Music Industry Administration
- M.P.A., Master of Public Administration: Nonprofit Sector Management
- M.P.A., Master of Public Administration: Public Sector Management and Leadership
- M.P.H., Master of Public Health: Community Health Education
- M.S., Assistive Technology Studies and Human Services
- M.S., Communicative Disorders
- M.S., Engineering Management
- M.S.W., Master of Social Work
- M.S.W. (3 Year Format, Online)
- University Certificate of Preparation for Advanced Studies in Speech-Language Pathology\*\*
- University Certificate in Entrepreneurship and Innovation Management for Engineering Professionals (linked to M.S. Engineering Management)
- University Certificate in Health Administration (linked to MPA)
- University Certificate in Nonprofit Sector Management (linked to MPA)

#### *Hyflex*

- M.S., Taxation

### **Non-Credit Certificates**

- Certificate of Advanced Professional Development in Assistive Technology Applications (Online) \*\*\*
- Certificate of Advanced Professional Development in Radiologic Technology: Computed Tomography (Online) \*\*\*
- Certificate of Advanced Professional Development in Radiologic Technology: Magnetic Resonance Imaging (Online) \*\*\*
- Certificate of Advanced Professional Development in Speech-Language Pathology Assistant Fieldwork Experience

\*\*\* These certificates of advanced professional development offer continuing education units

### **University Access Programs**

- Open University (Fall Semester and Spring Semester)
- CSUN Advancing Student Achievement Program (ASAP)
- Winter Term
- Continuing Education Unit/Non-credit Workshops

### **Self-Support International Programs**

- Intensive English Program (IEP)
- Intensive English Program with Conditional Admission (IEPCA) to CSUN
- Semester at CSUN for International Students
- Custom Designed and Contracted Programs for International Groups

## Program Launch Timeline

### **2025-26**

- M.S. Data Science
- M.S. Engineering Management – Data Analytics option --> also a new model of offering 2 options simultaneously within one program
- M.A Design and Innovation (with stackable curriculum)
  - Certificate in Design Strategy and Systems
  - Certificate in Design Experiences and Interactions
  - Certificate in Leadership and Impact
- Master's in Public Administration – new option in Data Driven Governance and Organizational Change

### **2026-27**

- Master's in Healthcare Data Analytics (also a new model of stackable curriculum)
  - Certificate in Healthcare Data Management
  - Certificate in Healthcare systems and operations
  - Certificate in Leadership and Strategy in Healthcare Analytics
- M.S. Medical Device Engineering

# California State University, Northridge

The Tseng College: *Graduate, International, and Midcareer Education*

## CSUN Self-Support Degree & Select Certificate Programs On-Time Completion Rates: AY2023/24

### Bachelor Degree Programs

For programs at the baccalaureate level, the national average four-year graduation rate is approximately 33%<sup>1</sup>, with the six-year rate up since 2022 from 58% to 68%<sup>2</sup>. For CSUN self-support programs, the “on-time” completion rate is measured by the number of students completing the program with the cohort in which they began their studies.

CSUN Self-Support Degree Program	On-Time Graduation Rate (Internal Goal: 80%)	Four-Year Completion Rate (National Avg. 63.5%)
<i>Baccalaureate Programs</i>		
<b>B.S. (Accelerated) Nursing (ABSN)</b> Face-to-face, 58 units, 4-term/ <b>1.3-year program</b> duration	96%*	99%*
<b>B.A. (Completion), Public Sector Management (PSM)</b> Face-to-face, online, 60 units, 8-term/ <b>2.6-year program</b> duration	63%*	75%*
<i>Certificate Programs</i>		
<b>Certificate of Preparation for Advanced Studies in Speech-Language Pathology (PSLP)</b> Face-to-face/online, 32 units, 5-term/ <b>2-year program</b> duration	65%*	65%*

### Master’s Degree Programs

At the national level, the scholarship surrounding master’s degree program completion centers around four-year statistics. This measure includes all full-time master’s degree students and those studying part-time. The national average for graduation from master’s degrees in four years ranges between

<sup>1</sup> Source: [Best Colleges, “College Graduation Rates: Full Statistics,” 2023, Welding, L.](#)

<sup>2</sup> Source: [National Student Clearing House Research Center, “Completing College National and State Reports,” 2022.](#)



OUTCOMES OVERVIEW 2023-2024

61% to 66%<sup>3</sup>. The on-time graduation rates of CSUN’s self-support programs are generally higher than this national average, even though those enrolled are primarily working adults studying part-time. Further, the on-time graduation rates listed below are achieved much more quickly than in four years. The on-time graduation rates listed below are measured in terms of those who graduate with the cohort in which they began. In that light, the pace for on-time graduation is measured by the duration of the cohort (i.e., 1.3 to 3.3 years for master’s degree programs, depending on the discipline as listed below).

CSUN Self-Support Degree Program	On-Time Graduation Rate (Internal Goal: 80%)	Four-Year Completion Rate (National Avg. 63.5%)
<i>Master’s Degree Programs</i>		
<b>Master of Social Work (MSW)</b> Online, 60 units, 4-term/ <b>1.6-year program</b> duration	99%	99%
<b>M.S. Engineering Management (EM)</b> Online, 33 units, 5-term/ <b>2-year program</b> duration	95%*	100%*
<b>M.S. Applied Behavior Analysis (ABA)</b> Face-to-face, 37 units, 6-term/ <b>2-year program</b> duration	92%*	92%*
<b>M.A. Assistive Technology Studies and Human Services (ATHS)</b> Online, 30 units, 6-term/ <b>2-year program</b> duration	86%*	86%*
<b>Master of Public Health (MPH)</b> Online, 42 units, 7-term/ <b>2.3-year program</b> duration	75%	81%
<b>M.S. Communicative Disorders and Sciences (CDS)</b> Online, 63 units, 10-term/ <b>3.3-year program</b> duration	87%*	89%*
<b>M.A. Music Industry Administration (MIA)</b> Face-to-face, 33 units, 6-term/ <b>1.6-year program</b> duration	91%*	94%*
<b>M.A. Humanities (HUMA)</b> Online, 33 units, 5-term/ <b>1.6-year program</b> duration	81%*	85%*
<b>M.S. Taxation (MTX)</b> HyFlex, 30 units, 5-term/ <b>1.6-year program</b> duration	66%*	68%*
<b>M.A. Diverse Community Development Leadership (DCDL)</b> Online, 30 units, 5-term/ <b>1.6-year program</b> duration	62%*	76%*
<b>Master of Public Administration (MPA): Aggregate of all Options in all Modalities</b> Face-to-face/online, 36 units, 6-term/ <b>2-year program</b> duration	62%*	76%*

<sup>3</sup> Source: [Council of Graduate Schools Masters Completion Project article, Kent, L.](#)

OUTCOMES OVERVIEW 2023-2024

CSUN Self-Support Degree Program	On-Time Graduation Rate (Internal Goal: 80%)	Four-Year Completion Rate (National Avg. 63.5%)
<ul style="list-style-type: none"> <li>Master of Public Administration (MPA): Aggregate of all Face-To-Face Options Face-to-face/36 units, 6-term/<b>2-year program</b> duration</li> </ul>	54%*	73%*
<ul style="list-style-type: none"> <li>Master of Public Administration (MPA): Aggregate of all Online Options Face-to-face/online, 36 units, 6-term/<b>2-year program</b> duration</li> </ul>	67%*	77%*
<ul style="list-style-type: none"> <li>Master of Public Administration - Public Sector Management &amp; Leadership Option (MPA-PSML): Aggregate of all Modalities Face-to-face/online, 36 units, 6-term/<b>2-year program</b> duration</li> </ul>	65%*	78%*
<ul style="list-style-type: none"> <li>Master of Public Administration - Public Sector Management &amp; Leadership Option, Online (MPA-PSML-OL) Online, 36 units, 6-term/<b>2-year program</b> duration</li> </ul>	66%	77%*
<ul style="list-style-type: none"> <li>Master of Public Administration - Non-Profit Management Option (MPA-NA) Online, 36 units, 6-term/<b>2-year program</b> duration</li> </ul>	45%*	64%*
<ul style="list-style-type: none"> <li>Master of Public Administration - Health Administration Option, Online (MPA-HA) Online, 36 units, 6-term/<b>2-year program</b> duration</li> </ul>	86%	90%

Notes:

- Latest graduation/completion data utilized in each instance (this data is updated after Grad Studies posts new grad data annually in Oct). Asterisk denotes AY2022/23 data.
- On-time graduation rates may be identical if the program is new/no additional students graduated after the standard program duration.
- Green/red cell color denotes above/below the College internal goal for on-time graduation (80%) and national median four-year completion rate (63.5%) respectively.
- Internal data source (pull date: 09.10.2024): [CSUN Counts Tableau dashboard](#)

## For Graduates of CSUN Self-Support Programs: National Licensure Exams First-Attempt Pass Rates for 2023/2024

In addition to the coursework completed for the degree, three professional fields (speech/language pathologist, applied behavior analyst, and registered nursing) also require both the successful completion of the master's degree and successfully passing the national licensure exam for the field for a graduate to become licensed to practice as a professional in the field. The most recent data available on pass rates for these national licensure exams is from the 2023/2024 Academic Year\*. The data for graduates of CSUN's self-support master's degree programs in these fields who passed their respective national licensure exams on the first attempt\*\* are:

- **PRAXIS Examination** for M.S., Communication Disorders (CSUN's fully online self-support master's program) **91.7% (2023-2024)** first attempt pass rate (*National average in 2023/2024 was 82.2%*).
- **BCBA Examination** for M.S., Applied Behavior Analysis (CSUN's hybrid self-support master's program) **94% (2023)** first attempt pass rate (*National average in 2023/2024 was 56%*).
- **National Council Licensing Examination (NCLEX)** for Accelerated Bachelor of Science Nursing (CSUN's hybrid self-support bachelor's program) **89.87% (2023-2024)** first attempt pass rate (*National average in 2023 was 90.17%*).
- Students graduating from CSUN's fully online self-support master's degree in Public Health (MPH) had a **90%** pass rate on the **National Commission for Health Education Credentialing's Certified Health Education Specialist (CHES)** exam (*National average in 2023/2024 was 69.69%*).

*\*National average percentages and individual institution rates for 2023/2024 are based on data and information available as of August 13, 2024.*

*\*\*NOTE: For graduates of CSUN's self-support programs, the first-time pass rates on national credentialing and licensure exams are considerably higher than the national average, which includes graduates of all such master's programs from a wide range of universities nationwide who attempt the exam.*

## **CSU and CSUN Policies and Procedures for Staff Reference**

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<https://tsengcollege.csun.edu/aboutus/internal-policies>

This web site has links to the CSU Executive Orders and the CSUN policies that most directly inform CSU and CSUN practices for self-support programs of various types as well as services provided and business practices. The page also has links to the Tseng College Basic Principles that guide practice and processed in the college.