



CSUN

CALIFORNIA
STATE UNIVERSITY
NORTHBRIDGE

Customized Short Programs

for international groups

EXPERIENCE CSUN. DISCOVER LOS ANGELES.

Bring your group to **California State University, Northridge (CSUN)** for a customized educational experience that goes beyond the classroom. For more than 30 years, CSUN has partnered with universities and educational organizations around the world to create programs that combine interactive instruction, hands-on learning, professional development and the American university experience.

CSUN offers the best of both worlds: a welcoming American university campus, with access to the creative, cultural and professional energy of Los Angeles. Programs can incorporate local speakers, company visits and off-campus experiences.



Dynamic curriculum featuring real-world case studies



Instruction by CSUN faculty



Industry engagement: guest speakers and company visits



Dedicated program support team



Full immersion in American campus culture

DESIGN YOUR PROGRAM

Academic Topics	Customized to your needs
Group Size	Minimum 10 participants
Participant Eligibility	Ages 18 and over
Program Duration	One week to one year
Start Dates	Available year-round
On-Campus Housing	Available June–August



EXPLORE SAMPLE PROGRAMS



English Through Entertainment Media Marketing

Improve your English skills while learning about the entertainment industry in Los Angeles and beyond.

Duration: 2 weeks

Program highlights:

Half-day seminars, guest speakers, English language tutoring

Designed for: University students



Communication, Design and Innovation

Explore how brands build meaning, positioning and connection with their audiences in a competitive, digital environment.

Duration: 3 weeks

Program highlights:

Half-day seminars, group projects, guest speakers

Designed for: University students and young professionals



Artificial Intelligence and Business Strategy

Explore how organizations can evaluate AI opportunities, connect emerging tools to business goals, and turn ideas into practical strategies.

Duration: 3 weeks

Program highlights:

Half-day seminars, guest speakers, company visits

Designed for: Mid-level professionals

More topics to explore:

English Language Learning • TEFL Teacher Training • Health Sciences • Communication & Media • Fashion Industry • Leadership • Data Analytics • Project Management • Engineering Management • Sustainability • and more

A SAMPLE TWO-WEEK EXPERIENCE

See how classroom learning, campus experiences and site visits could come together in a customized two-week program.

Week 1	Monday	Tuesday	Wednesday	Thursday	Friday
9:00 a.m. – 12:00 p.m.	Seminar	Seminar	Seminar	Seminar	Seminar
12:00 p.m. – 1:00 p.m.	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break
1:00 p.m. – 3:00 p.m.	Campus tour 	English tutoring Pool party	Team project session Guest speaker	English tutoring Outdoor movie night	
Week 2	Monday	Tuesday	Wednesday	Thursday	Friday
9:00 a.m. – 12:00 p.m.	Seminar	Seminar	Seminar	Seminar	Seminar
12:00 p.m. – 1:00 p.m.	Lunch break	Lunch break	Lunch break	Lunch break	Culmination lunch
1:00 p.m. – 3:00 p.m.	Leadership workshop	English tutoring	Team project session	English tutoring Outdoor movie night	Certificate ceremony 



READY TO BUILD A PROGRAM?

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