

Mission of California State University, Northridge (CSUN)

The University exists to help students realize their educational goals. CSUN's first priority is to promote the welfare and intellectual progress of its students.

The Purpose of the Tseng College within the CSUN Mission

The purpose of the Tseng College is to expand the access to, and enhance the influence of, exceptional scholarship, teaching and applied research. The Tseng College is dedicated to finding high-impact, innovative responses to the challenges at the forefront of engineering, technology, the sciences, the arts, health and wellness, sustainability, community development, social justice, and effective professional practice across the disciplines that define CSUN as a regional, national and international resource.

The programming and relationship-building focus of the Tseng College are regional, national and international educational pathways, baccalaureate degree completion and master's degree programs, post-degree and credit certificate programs for professionals, international programs and partnerships, and midcareer education for working adults and their employers.

Guided by CSUN's academic mission and planning priorities, the Tseng College develops and supports financially sound, academically excellent and distinctive educational programs rooted in the teaching excellence and scholarship/applied research of CSUN faculty. These programs are designed to ensure that the individuals, communities and organizations served by CSUN through the Tseng College achieve their learning goals across the career span as well as the life span.

CSUN created and structured the Tseng College to be a forward-looking, imaginative, innovative and agile academic college of CSUN that works collaboratively within and outside of the university to help fulfill CSUN's broader mission. The Tseng College offers programs in ways that might not otherwise be possible within the limits of state funding and the university's responsibilities for more traditional programs and services.

The Values and Commitments that Guide the Tseng College

The Tseng College faculty and staff are dedicated to the following values and commitments:

- Education has the power to transform lives. It plays a central role in creating and sustaining free, open and caring societies and viable economies needed to provide a better life for all in our interconnected and interdependent world.
- Those who seek additional education move closer to realizing their potential to enhance their lives and careers, enrich and refine their organizations and communities and to make a meaningful, positive difference in the world.
- Because education means so much, those who come to CSUN and the Tseng College trust the Tseng College to provide the best educational opportunities in their field from the perspectives of scholarship, professional practice and the ability of the CSUN program to foster the highest levels of student achievement. The Tseng College is dedicated to honoring their trust in CSUN and the Tseng College.

How the Tseng College Implements Its Purposes, Values and Commitments

- The Tseng College **offers a rich and changing portfolio of programs for midcareer adults and their employers** – credit and noncredit, degree and non-degree – all designed to meet the changing educational needs of the constituencies served by the university. The Tseng College's emphasis is on excellence in program design and instructional strategy, a focus on student learning and a commitment to ensuring the educational effectiveness of all programs.
- The Tseng College **develops long-term, mutually beneficial and supportive relationships with the university's academic colleges, departments and support units**. These relationships increase the number and quality of programs offered by the university and provide a sustained financial return to departments and colleges, allowing them to further develop their faculty and areas of expertise.
- The Tseng College **encourages and supports an increase in scholarship and teaching across**

disciplinary lines and their application to professional practice to address the challenges of urban communities.

- The Tseng College **expands access to the university** by developing and offering programs and services to individuals and organizations that otherwise may not have access to the university.
- The Tseng College **develops productive partnerships with key regional, national and international organizations and institutions** that expand the scope and quality of the university's programs for external constituencies, and provide links between the university and organizations with complementary educational missions and goals.
- The Tseng College **engages university faculty members, faculty from other well-respected institutions, noted national and international scholars, and accomplished practitioners** in the development of new programs, teaching strategies and educational technology applications that will expand the reach and influence of their scholarship and teaching, and strengthen the university's programs for external constituencies.
- The Tseng College **provides an innovative and influential model** for the future of advanced professional preparation in the context of a global economy for lifelong higher education, regionally and nationally.
- The Tseng College **provides the organizational abilities and services needed to create and sustain top-quality, lifelong learning programs**. These include excellent client/student services for nontraditional students, on-site program support services management, transparent financial management, innovative instructional design, assessment of program effectiveness, instructor support and training, creative and sophisticated marketing and public relations, forward-thinking and collaborative leadership, and a comprehensive range of educational technologies and related technical support services.
- The Tseng College **ensures** its ability to do all of the above through **responsible management** of the organization and by **achieving key fiscal goals**.