

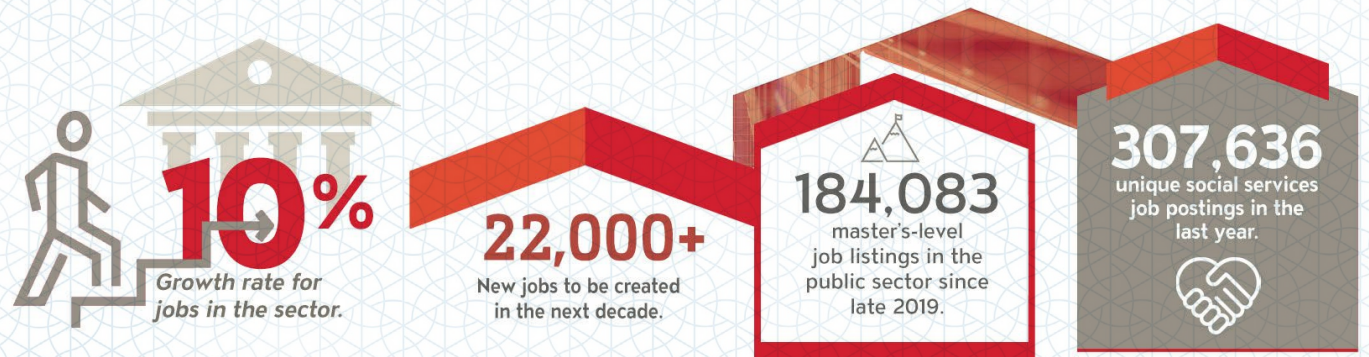


# The Path for Public Good

In this sector, each program is a passion project – a commitment to community advocacy and a better future for us all. Whether you're an experienced professional or just entering the field, we can help you find a degree or certificate to match your goals.

To create these programs, we worked closely with city and county agencies to identify the most useful and professionally attractive skills for the sector. In each course, faculty use real-world experience to introduce concepts and methods you can apply immediately. With case studies, close industry partnerships, and powerful peer networks, an education with us is a singular opportunity.

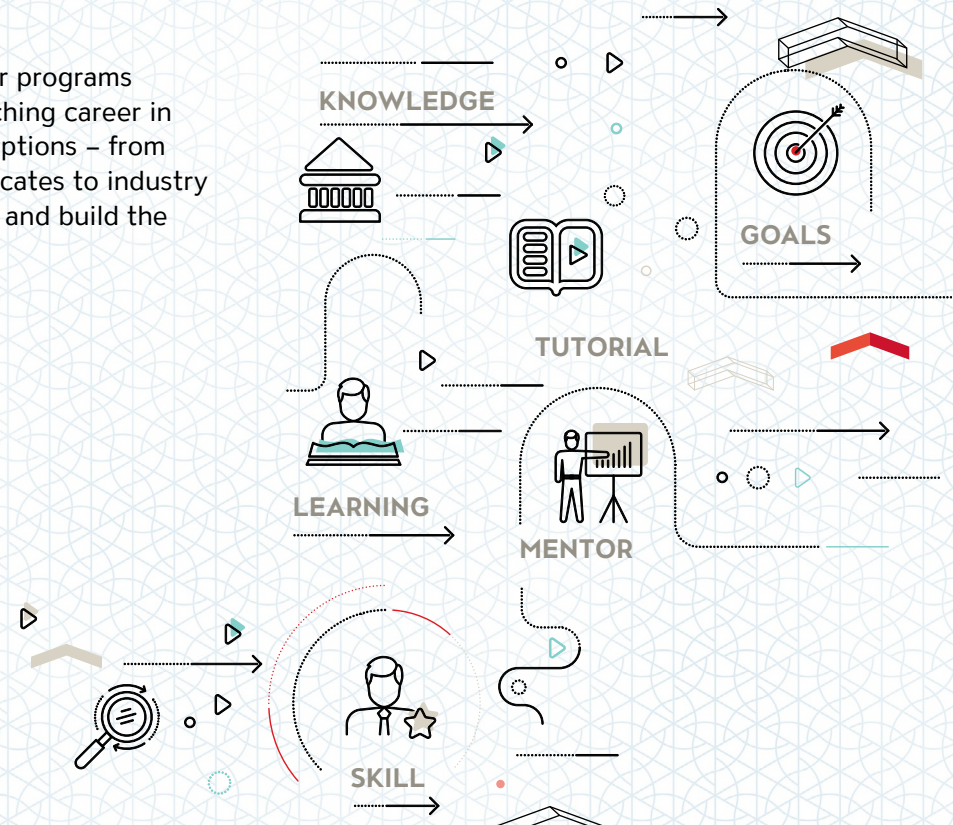
**In each course, faculty use real-world experience to introduce concepts and methods you can apply immediately.**



**Whether you're an experienced professional or just entering the field, we can help you find a degree or certificate to match your goals.**

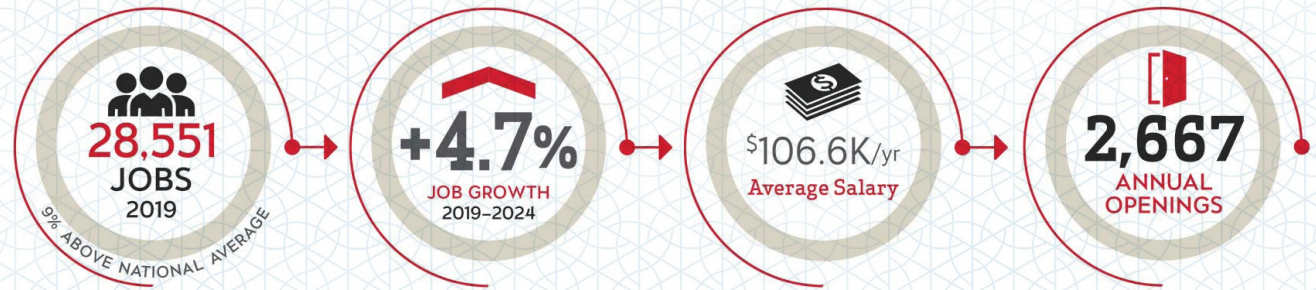
Whatever your ambition, our programs can prepare you for an enriching career in public service. Explore our options – from short-term leadership certificates to industry focused graduate degrees – and build the future you want.

**Start your new path.**



# Job Outlook

When choosing a program, it's important to know the outcomes of previous students. Whether they went on to successful careers or what jobs they began after graduation – this data can help you plan your future and decide which program is right for you.

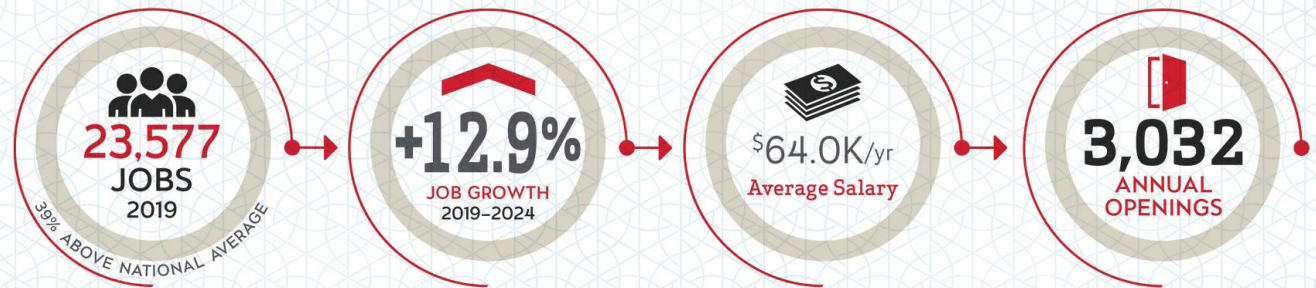


## Public Administration:

CSUN ranks 3rd as a talent provider for occupations like Social and Community Service Managers, Chief Executives, General and Operations Managers, Legislators.

Administrative Services Managers, and Managers, all other in Los Angeles, Long Beach, and Anaheim.

## CSUN ranks 1st as a talent provider for occupations Social Services.



## Social Services:

CSUN ranks 1st as a talent provider for occupations like Social and Community Service Managers; Marriage and Family Therapists; Counselors, all other; Child, Family, and School Social Workers; Healthcare Social Workers;

Mental Health and Substance Abuse Social Workers; Social Workers, all other; and Probation Officers and Correctional Treatment Specialists in Los Angeles, Long Beach, and Anaheim.

# Where Our Alumni Are Today



**3,055**

Number of master's-level alumni in the sector

## Top job titles:

- Mental Health and Substance Abuse Social Workers
- Chief Executives
- Social and Human Service Assistants
- Public Relations and Fundraising Managers
- Social and Community Service Managers
- Management Analysts
- General and Operations Managers

## Companies they work for:

- Los Angeles Unified School District
- Los Angeles County Department of Mental Health
- Los Angeles County FCA
- Kaiser Permanente
- County of Ventura

**86%**

of MPA alumni are employed full-time nationwide

*(Source: NASPAA Data Center)*

Since 1985, more than 2,000 graduates have earned their MPA degrees at CSUN.

## Companies hiring:

- Anthem Inc.
- Northrop Grumman Corporation
- Deloitte LLP
- Edwards Lifesciences Corporation
- University of California
- Raytheon Company
- Easter Seals, Inc.

# Features to help you advance in your career.



## Get ongoing, personal support.

From day one, you'll receive the support of a personal program team. These specialists, in addition to being good listeners, can help you with all administrative matters, freeing you to focus on your course work and your career.



## Learn with a community – from start to finish.

When you start a new program, you'll join a learning community of students and faculty. With this group of professionals and industry experts, you'll move toward graduation, building a network along the way and setting the stage for advancement in your field.



## Professional programs from a university you can trust.

All of our programs are accredited by the Western Association of Schools and Colleges (WASC), and many possess field-specific accreditations as well. On professional and licensure exams, our students regularly score as high as or higher than their on-campus counterparts – and, in many fields, we lead the nation in pass rates.



## Receive guaranteed tuition.

When you enter one of our programs, you pay the same price from start to finish. No changes, no increases – just the amount you agreed to at the start. By ensuring a fixed price, we give you the peace of mind to continue your studies without changes or disruptions.



## Take courses designed and taught by industry experts.

Before a program begins, our professors spend four to six months working with a credentialed instructional designer. During that time, the team works to integrate the instructor's personal teaching style and expertise into every lecture, assignment and learning module.



## Learn your field from anywhere, at any time.

Interested in career advancement, but prefer to learn virtually? On our convenient online platform, you can earn your professional experience and credentials without ever leaving the comfort and safety of home. Our online courses feature real-time class sessions, on-demand access to learning materials, and frequent networking opportunities with your peers. Learn more about [CSUN's Approach to Online Programs](#).

# Master's Degrees

## **PUBLIC ADMINISTRATION**

CSUN is one of the nation's leading providers of MPA degrees. This program is designed for professionals employed in all areas of the public sector who wish to improve their management skills and knowledge. The program is offered online, on campus, and at various Southern California locations. CSUN's MPA options:

- Public Sector Management and Leadership
- Nonprofit Sector Management

## **SOCIAL WORK**

In this program, you'll learn how to improve social services and urban conditions for people and communities in Southern California and across the nation. Delivered fully online, the program provides the skills and knowledge to thrive at all levels of the field – individual, group, and societal – and arranges fieldwork placements for you.

## **DIVERSE COMMUNITY DEVELOPMENT LEADERSHIP**

This online master's program prepares you for a career leading diverse organizations and communities. With an emphasis on social justice and theory, you'll know, upon graduating, how to develop and implement fair and equitable practices in cities across the nation.

## **PUBLIC HEALTH: COMMUNITY HEALTH EDUCATION**

Never has good public health been a more urgent need. Cities, counties and federal agencies are aggressively recruiting graduates of MPH programs, who can provide timely and credible health information to the public – about everything from pandemics to food programs. This master's degree is ideal if you're interested in a career with the World Health Organization, which requires a postgraduate specialization in a health- or management-related field for its higher-grade positions.

## **ENGINEERING MANAGEMENT**

This program provides engineers in the public sector with the leadership training and technical expertise to manage high-level engineering projects, teams and resources at the city and county level. In addition to robust technical and management training, the program also includes advanced study of data analytics, which improves your ability to use data in a variety of contexts – a skill desired by many local agencies.

## **INSTRUCTIONAL DESIGN**

Like the corporate sector, public and nonprofit agencies require sophisticated training for their personnel and the communities they serve. With this degree, you can design, implement and assess educational programs, such as online courses, professional development seminars and how-to modules for public sector goods and services. You'll also learn how to optimize the learning strategies of people and organizations.

## **ASSISTIVE TECHNOLOGY AND HUMAN SERVICES**

In cities around the country, persons with disabilities rely on assistive technology devices to pursue active, healthy lives. By earning this degree, you can begin a career focused on helping assistive technology users; ensuring compliance with regulations; and creating a more equitable environment for all.

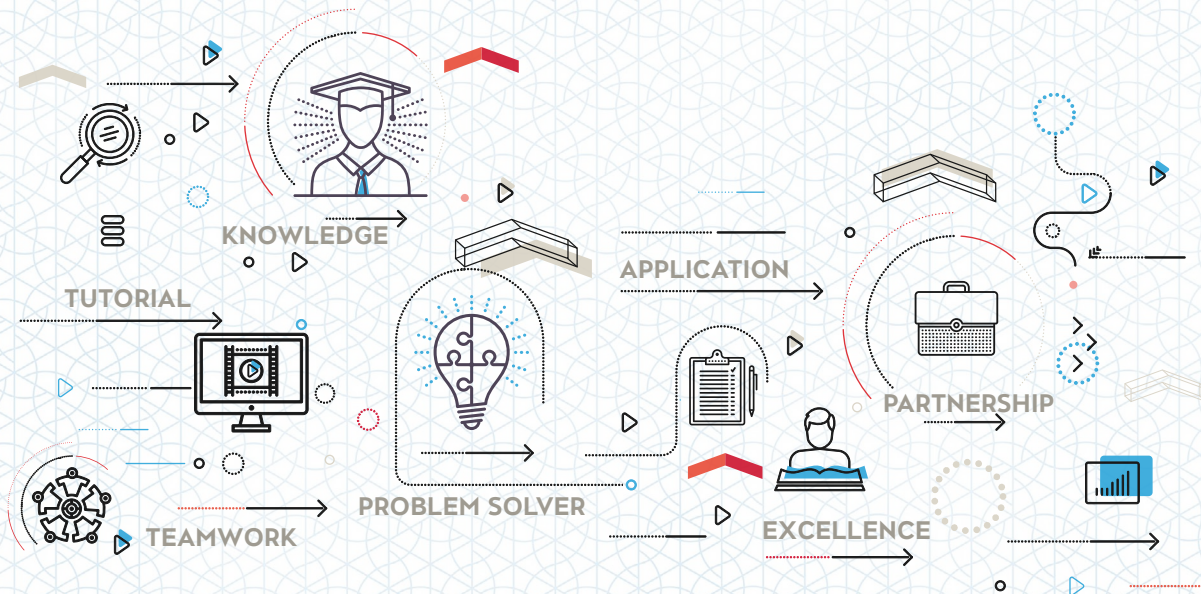
## **APPLIED BEHAVIOR ANALYSIS**

As a behavior analyst, you can help improve the lives of clients and caregivers through effective behavioral interventions. In large cities, many with booming populations, the demand for these experts is high. A degree in the field not only prepares you for the important work of client recovery and improvement, but it also, if you choose CSUN, qualifies you to sit for the Board Certified Behavior Analyst (BCBA) examination. Many, upon finishing this degree, continue on to doctoral work in related fields.

# Bachelor's Degrees

## **PUBLIC SECTOR MANAGEMENT**

This multidisciplinary program covers both business and public sector areas, including budgeting, management, team building, problem solving and other courses vital for managers working in the government or nonprofit sectors.



# Certificates

## **NONPROFIT SECTOR MANAGEMENT**

With a focus on the nonprofit sector, this certificate provides valuable public sector knowledge – such as management, budgeting and community outreach – all in a short-term format.

# Access to University Courses

## **OPEN UNIVERSITY**

Interested in a single course? With Open University, you can take CSUN courses without enrolling in a program – the perfect way to explore your passion.

## **WINTER TERM AND SUMMER SESSION**

These accelerated-format university courses can help you learn a new topic, build professional skills, or prepare for future study.

# Contracted Programs

CSUN develops a wide range of educational and professional development programs at the undergraduate, graduate and post-graduate levels. Often shorter in duration, these programs include everything from business, communications and the public sector, to engineering, humanities and the arts. If you have a program in mind, [we're prepared to help you build it](#), no matter how technical or specific the content.

**LEARN MORE**  
[go.csun.edu/PathForPublicGood](http://go.csun.edu/PathForPublicGood)